

## COMMERCIAL CLASH

REGISTER FEE: 500

1st price: 2000

2nd price: 1000

3rd price : 800

Participation certificate also

Rules:

1. Time allotted for preparation is 5 minutes.time allotted for performance will be based on the task given for each round.

2. 3 to 5 members are allowed per team.

3. Marks will be based on the performance and creativity.

4. The high scored teams will move to the next round.

Whereas less scored team will not.

5. The product should be marketed as per the given criteria.

6. Winner will be announced at the end of the event.

7. Further instructions will be provided during the event.

8. No use of inappropriate language.

9. No involvement of political parties or religion.

Rounds:

First round: A product name will be given and the teams should advertise for 5 minutes.

Second round: A product will be given with some tasks, and the teams should advertise for 5 minutes.

Third round( tie breaker): in case of a tie among the teams a tie breaker round will be conducted and the information regarding this will be provided at the event

Out of these the best performed three teams will be selected as prize winners.